

## Who Does MHI Represent?

MHI is the only national trade association representing all sectors of the manufactured and modular housing industries and over 80 percent of the homes produced each year. Manufacturers, suppliers, lenders, insurers, community owners, retailers and state associations can join through the following divisions and councils: Federated States Division, Financial Services Division, Manufactured Housing Division, National Communities Council, National Modular Housing Council, National Retailers Council and Suppliers Division.

**Join Now and help make a difference while taking advantage of the many benefits that membership offers!**

If you have questions on becoming a member, please contact Cheryl Langley at 703-558-0668 or [cheryl@mfghome.org](mailto:cheryl@mfghome.org), or visit [www.manufacturedhousing.org](http://www.manufacturedhousing.org).



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# JOIN MHI

## THE VOICE OF THE MANUFACTURED AND MODULAR HOUSING INDUSTRIES

*Celebrating 75 Years of Service  
1936-2011*



## Industry Unity is Critical for Success!

The industry and MHI, its national association need your support! Now more than ever is a critical time to join the national trade association representing the manufactured and modular housing industries and help to expand the position of the industry as the foremost provider of quality housing for millions of Americans. As the factory-built housing industry prospers, so will your business!

In the past two years, there have been an unprecedented amount of new regulations that have had a widespread impact on every industry, and manufactured and modular housing are no exception.

MHI has successfully prevented many burdens from being placed on the industry and its customers and has made substantial headway in dealing with financial reform, energy issues, and HUD regulatory issues. These are all important issues that all sectors of our industry must pay attention to and play an important role. Nothing can match the power of a unified industry speaking with one voice in Washington, DC!

MHI is recognized as a leader by Congress and housing related groups that shape the nation's future policies and practices. As such, this year MHI was one of 150 top Washington, DC trade associations to receive a request from Congress to report on existing or proposed regulation that would adversely affect the business sector and impact job creation. In its report, MHI focused on critical issues such as: 1) Dodd-Frank and SAFE Act regulation,



2) reestablishing manufactured housing as a priority at HUD including the importance of a non-career administrator, 3) lack of GSE implementation on the "duty to serve" manufactured housing, and 4) barriers that dual oversight on energy standards from two separate federal agencies (HUD and Dept. of Energy) will have on housing affordability.

MHI needs your support as it continues to aggressively advance the interests of the industry and its customers. MHI believes in the industry and in the strength of its members, and knows that the interests, welfare and protection of our homebuyers is our ultimate priority.

MHI will continue to promote manufactured housing's role as a source of innovative and affordable housing, will work hard to improve the flow of capital to manufactured home lending and will always promote innovation and preserving affordability through enhanced quality and efficiency of the HUD-Code regulatory system.

### How Would Membership to MHI Benefit You?

By joining MHI, your business and interests would be represented on a national level as MHI lobbies to maintain and enhance a healthy legislative and regulatory environment; seeks healthy and steady growth through the development of both traditional and non-traditional markets; works towards the removal of unnecessary barriers to the use of factory-built housing in urban, suburban and rural settings through an organized zoning strategy; increases industry professionalism through strong educational programs and training through its educational arm—Manufactured Housing Educational Institute (MHEI®); and provides cutting-edge technical support, research and informational services.

**Get The Inside Track on Information You Need to Succeed:** Receive regular updates on regulatory, technical, statistical and financial issues.

**Networking & Visibility:** MHI offers the best networking opportunities with its diverse membership, through member-only meetings and seminars, in addition to the National Congress & Expo for Manufactured and Modular Housing, the largest national trade-show for the factory-built housing industry.

**Connections:** Take advantage of specialized resources to help members do business more profitably. This includes our highly popular on-line Buyer's Guide.

**Reduced Fees:** Receive significant member discounts on MHI's resources. As a member, you will receive MHI's Monthly Economic Statistical Reports at no charge. That's a \$1,000 value FREE with membership!

**Business Service Savings:** Receive discounted prices on business services through our members-only affinity programs.

**Membership Support:** Receive free support on technical, regulatory and code compliance issues.

**New Customers:** MHI members value each other. Membership and involvement in MHI has proven that we can increase business for our members.

**Stand Out From the Crowd:** Highlight your connection with MHI and display our logo in ads, exhibit booths and sales materials.